

The St. Bart's Players 2017 Season

Advertising Order Form for our 90th-91st Season!

Each year, our productions are seen by hundreds of people per show – from young professionals to retirees. Above all, our audiences are people who like to get out and enjoy NYC's longest running community theater groups. Your business can reach this diverse audience with an advertisement in the Players' program.

To reserve space in the playbill, please email this form and artwork (.pdf or .eps files accepted) to marketing@stbartsplayers.org. Then, please submit your payment to the address listed below.

Advertisement form for our 90th-91st season, featuring *One Flew over the Cuckoo's Nest* and *Little Night Music*.

Two complimentary tickets to the show of your choice will be provided when a full page ad is purchased!

ADVERTISER: _____

CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____

ZIP: _____ TELEPHONE: (_____) _____

AUTHORIZED BY: _____

Display Ads: (please circle or highlight the appropriate size and rate for your display ad- note the \$50 discount for advertising in both playbills)

Full Page Ad (8 x 5) – Back Cover: \$750/2 shows (\$400/1 show)

Full Page Ad (8 x 5) – An Inside Cover: \$650/2 shows (\$350/1 show)

Full Page Ad (8 x 5) – Regular: \$550/2 shows (\$300/1 show)

½ Page Ad (4 x 5) – Regular: \$250/2 shows (\$150/1 show)

¼ Page Ad (2 x 5) – Regular: \$150/2 shows (\$100/1 show)

Business Card (1 x 5) – Regular: \$75/2 shows (\$40/1 show)

One Line Ads:

Line ads are a simple and inexpensive way to participate in our season One Line Personal Message rate is \$20.00 per line (20 word maximum).

Payment & Artwork:

1. Please send checks (made payable to "St. Bart's Players") to:

**Marketing Committee
c/o St. Bart's Players
325 Park Avenue
New York, NY 10022**

2. Please send black & white, print ready artwork (.pdf or .eps files) as an e-mail attachment to marketing@stbartsplayers.org.

Ad Closing Date: April 18, 2017

Full payment and artwork are due on or before closing date.